



SPONSOR PROPOSAL

Verve Dance Festival Ayr is the first official qualifying dance competition of the year for Showcase National Dance Championships on the Gold Coast

Thursday January 15th – Monday January 19th, 2026

0407 834 953
vervedancefestival@bigpond.com

Burdekin Theatre,
Queen Street, Ayr Qld 4807

Verve Dance Festival



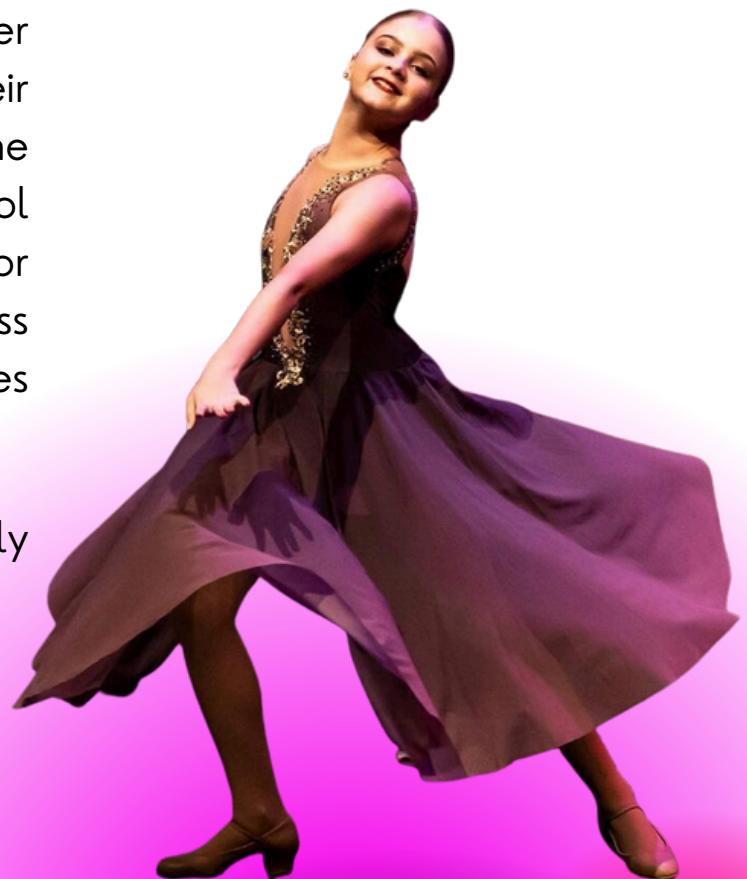
Who are we?

Verve Dance Festival began in 2020 over this time we have grown from 400 entries to over 1000 entries, and we have introduced 166 sections, some the region has never seen before. Verve Dance Festival is a 5 day 4 night event in January each year and is like no other the region has seen. The vibe is always electric and entrants have so much fun.

In 2022 Verve was chosen as the first official qualifying event on the dance calendar each year for a prestigious dance competition, Showcase National Dance Championships on the Gold Coast. Where anyone placing first, second or third at Verve Dance Festival automatically qualifies for the finals.

Verve gives competitors another opportunity to showcase their talents, whilst bringing people to the Burdekin. Being in the school holidays makes it a lot easier for competitors, not having to miss school to attend, most families making a family holiday whilst here.

Verve Dance Festival is a family friendly competition for anyone 3 years and over.



WHAT WE CAN DO FOR YOU

If you become a sponsor...

You will have the opportunity to be part of a community that encourages, inspires and motivates each other.

In exchange for your Sponsorship your business will be promoted via our online platform which stretches across Facebook and Instagram, reaching hundreds of dancers, their families and friends. Your business will also be promoted on our hosts, Stage Appeal website for 12 months.

Your business advertisement will appear in the Official Program in full colour. Your logo will appear multiple times throughout the program, giving you maximum exposure.

Your business name will be announced multiple times throughout the sections you have sponsored.

If your business would like to provide a banner it will be in the foyer for the 5 days of competition.

We have a slide show in the foyer on multiple widescreen televisions promoting each business which runs for the duration of the competition.



SPONSORSHIP PACKAGES

Corporate Sponsor Package Platinum \$1000.00

- 1 x 1/2 page colour advertisement + logo appearing multiple times in the Official Program
- Logo on social media & website for 12 months
- Name announced multiple times throughout the section
- Advertising in Theatre Foyer – business to provide
- Name and Logo in slide show on Theatre Stage for entire festival
- 15 x Section Sponsorships

Corporate Sponsor Package Gold Star \$800.00

- 1 x 1/2 page colour advertisement + logo appearing multiple times in the Official Program
- Logo on social media & website for 12 months
- Name announced multiple times throughout the section
- Advertising in Theatre Foyer – business to provide
- Name and Logo in slide show on Theatre Stage for entire festival
- 12 x Section Sponsorships

Corporate Sponsor Package Gold \$600.00

- 1 x 1/2 page colour advertisement + logo appearing multiple times in the Official Program
- Logo on social media & website for 12 months
- Name announced multiple times throughout the section
- Advertising in Theatre Foyer – business to provide
- Name and Logo in slide show on Theatre Stage for entire festival
- 10 x Section Sponsorships

Corporate Sponsor Package Silver \$400.00

- 1 x 1/2 page colour Advertisement + logo appearing multiple times in the Official Program
- Logo on social media & website for 12 months
- Name announced multiple times throughout the section
- Advertising in Theatre Foyer – business to provide
- Name and Logo in slide show on Theatre Stage for entire festival
- 8 x Section Sponsorships

Corporate Sponsor Package Bronze \$200.00

- 1 x 1/2 page colour advertisement + logo appearing multiple times in the Official Program
- Logo on social media & website for 12 months
- Name announced multiple times throughout the section
- Advertising in Theatre Foyer – business to provide
- Name and Logo in slide show on Theatre Stage for entire festival
- 5 x Section Sponsorships

Trophy

- Naming of section
- Name announced multiple times throughout the section
- Acknowledgement in the Official Program

Solo Section – \$40.00 each

Duo/Trio Section – \$75.00 each

Major Award – \$45.00 each

Program Advertising In Colour

- Promoting your business to hundreds of competitors and their families North Queensland wide

Full Page – \$110.00

Half Page – \$80.00

Quarter Page – \$55.00

Program is printed in a portrait format
Please supply artwork when emailing your sponsorship form

Tailored Package

We are happy to assist in developing a tailored package for your company if none of the options listed suit your promotional activities
Eg: Goods & Services

Please email vervedancefestival@bigpond.com or phone Mabelle on 0407 834 953 to discuss

MAJOR AWARDS

We will do our best to give you the award you wish to sponsor, however this is not always possible. Awards are first in best dressed.

Encouragment Awards

8 years and under

9 - 12 years

13 years and over

Most Outstanding Performer Awards

8 years and under

9 - 12 years

13 years and over

Most Promising Performer Awards

8 years and under

9 - 12 years

13 years and over

Most Outstanding Choreography Awards

8 years and under

9 - 12 years

13 years and over

NEXT STEPS

Interested in sponsoring Verve Dance Festival?

We would LOVE for your business to be involved in our 2026 Competition.

If you would like to become a sponsor please fill out the form attached and email it to vervedancefestival@bigpond.com. If you would like more information please contact Machel, vervedancefestival@bigpond.com or 0407 834 953.





Verve Dance Festival

ABN: 36 148 802 527

Sponsorship Form 2026

Sponsorship Deadline November 30, 2025
In order to get trophies before warehouses close for Christmas

Hosted by



Name: (to appear in the program) _____

Contact Name: _____

Postal Address: _____

Do you give permission for your address to be printed in program for winner to send thank you ☐

Phone: _____ Email: _____

Corporate Sponsorship

Packages include 1/2 page colour advert. Please supply ready to print artwork as a png or jpeg file, A5 (210mm x 148.5mm) in a landscape format.

☐ Platinum \$1000

☐ Gold Star \$800

☐ Gold \$600

☐ Silver \$400

☐ Bronze \$200

Trophy Sponsorship

☐ Solo Section \$40.00

☐ Duo/Trio Section \$75.00

☐ Major Award \$45.00

Award Name: _____

Programme Advertising – A4 Full Colour

Please supply ready to print artwork as a png or jpeg file.

☐ Full Page \$110.00
A4 Portrait Orientation

☐ Half Page \$80.00
A5 Landscape Orientation

☐ Quarter Page \$55.00
A6 Portrait Orientation

Donation: \$ _____

Tailored Package – Details: _____

Amount: \$ _____

Total Sponsorship: \$ _____

☐ Invoice Required

Signature: _____ Date: _____

Payment Options:

Cheque

Payable to Verve Dance Festival

EFT

Account Name: Verve Dance Festival

BSB: 654-000

A/c Number: 64140695

Reference: Sponsor / Business Name

Return to:

Email

vervedancefestival@bigpond.com

Mail

Verve Dance Festival

3 Lisa Drive

Ayr Qld 4807

VDF use only

Payment Method

EFT Cheque

Invoice #:

Receipt #:

Date: